Our Sustainable Community Strategy

the
Dacorum
Partnership

A Better Borough...
DACORUM 2015

"To promote the economic, environmental and social well-being of the area"

- Long term high level vision
- Three year action plan
- 10 theme priorities / forums
- 3 cross cutting themes
- Working in Partnership

Consultation....

Dacorum

- Started Sept '06 - 30+ organisations
- Mix of very local and very strategic issues
- Citizens Panel - 'borough' check
- Local Futures - State of the Borough Audit
- Themes about right - match community concerns
- Detail in delegate packs

Community Issues...

Dacorum

- **People** Young People, Disabilities, Cultural diversity
- **Transport** - parking, speeding, cycling, roads, public transport, Luton Airport, rail
- **Housing** - (more/less) Green belt, recreation
- **Infrastructure** - local facilities, hospital, policing, health
- **Environment** - Climate, recycling, eco friendly building, solar energy
- **Streetscene** - Graffiti, fly tipping, litter
- **Liveability** - Anti Social Behaviour, hate crime, domestic abuse
- **Skills Shortages** - Training, learning, information
- **Premises and Assets** - Business, Faith, multi-use
- **Community Involvement** - volunteering, integration, childcare
- **Funding** - Voluntary sector & Partnership working

What do we do?

Dacorum

- Use this consultation to develop our new strategy
- Adopt 2021 as our horizon
- Call the new Strategy "Towards 2021"
- Refresh forum action plans
- Concentrate on cross-cutting themes
- Add Data and statistical information to what we know about Dacorum

---

- Low crime rate
- Good Housing
- Long life expectancy
- Healthy
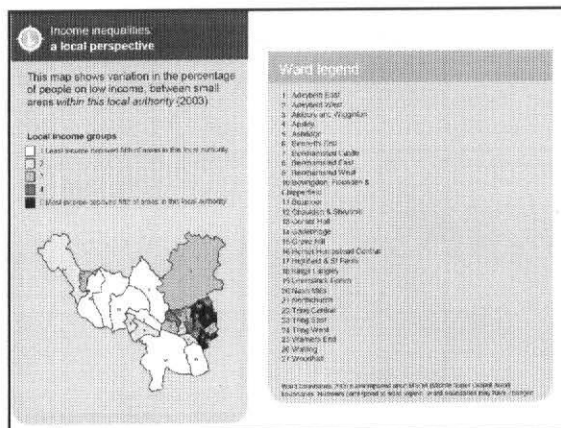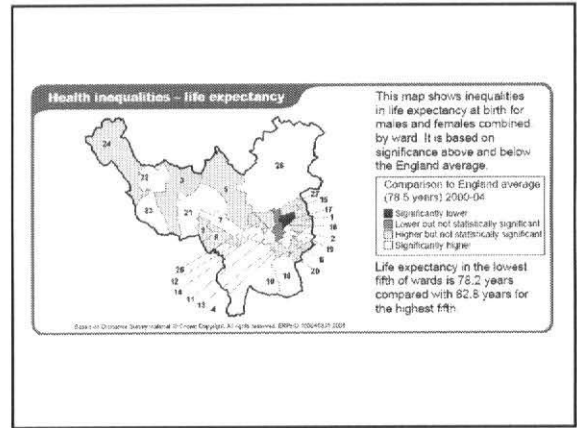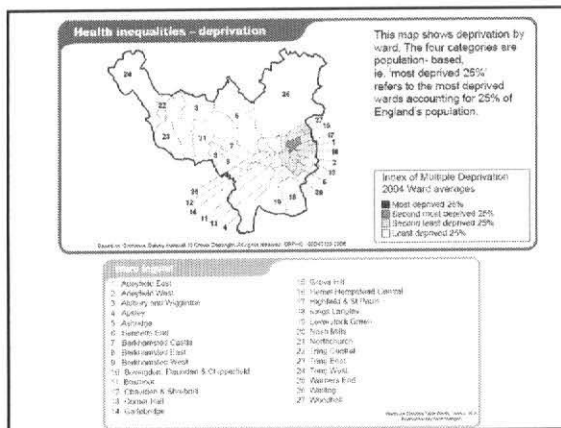- Good Quality of life
- Low Poverty levels

IS THAT THE FULL STORY?

Pockets of deprivation and Health Inequality!!

What do we mean?

Dacorum

- Low paid jobs or unemployment
- Basic skills and training
- Crime / victim of crime
- Lower life expectancy - illness, disability
- Poor diet and unhealthy lifestyles
- Fatal outcomes - heart disease, stroke, cancer and smoking-related disease
- Community health - drug and alcohol abuse, mental health, teenage pregnancy

---

Health inequalities – deprivation

This map shows deprivation by ward. The four categories are population- based, ie. most deprived 25% refers to the most deprived wards accounting for 25% of England's population.

Index of Multiple Deprivation 2004 Ward averages
- Most deprived 25%
- Second most deprived 25%
- Second least deprived 25%
- Least deprived 25%

Health inequalities – life expectancy

This map shows inequalities in life expectancy at birth for males and females combined by ward. It is based on significance above and below the England average.

Comparison to England average (78.5 years) 2000-04
- Significantly lower
- Lower but not statistically significant
- Higher but not statistically significant
- Significantly higher

Life expectancy in the lowest fifth of wards is 78.2 years compared with 82.8 years for the highest fifth.

Income inequalities: a local perspective

This map shows variation in the percentage of people on low income, between small areas within this local authority (2003)

Local income groups

The most disadvantaged

Dacorum

- One in three children live in poverty
- 5 years gap in life expectancy
- Poor health - smoking , diet etc
- Experience higher levels of crime and anti-social behaviour
- Poor environment
- Unemployment and benefit rate is high

Dacorum - Our place...

- A place of variety
- Some of the best living standards ...and worst
- How to address this?
- Building the vision and purpose of the Partnership around 'well-being'

What is Well-being ?

"Well-being is about happiness, satisfaction, personal development... and contributing to society"

"Happy and fulfilled people live up to 7 years longer, have stronger social networks and are more engaged in their communities"

"Well being - has massive health impacts, develops a more entrepreneurial society and greater level of active citizenship"

Where does it come from?

- **Family life** - genes and upbringing (50%)
- **Circumstances** - income, where we live, climate (10%)
- **Activities and outlook** - community, sport, hobbies, outlook (40%)

Our Vision of Dacorum
To be a happy, healthy and safe place to live and work

Our work will include...

- Developing the balance
- Keeping an eye on the outside world - National developments - LAA, "Strong and Prosperous Communities" etc.
- Develop forums - independent of *and* integral to the Partnership
- Work with Hertfordshire Forward
- Link with 'growth' agenda
- Better Communication

What the Strategy will do!

- Address Climate Change locally
- Develop action plans for cross cutting themes
- Address the issues of the most disadvantaged
- Protect what needs protecting
- Develop Dacorum as a good place to live and work
- Need your continuing help!

Your help...

Workshops - 90 minutes - Two priority themes per group
- Do the community views make sense? Are there issues being missed?
- Review existing theme visions. Are they still relevant? Are they specific? Should they be changed?
- Identify three objectives for each theme to achieve in the next three years
- Identify how your objectives contribute to the Cross Cutting themes

BACK BY 12.30